

LAURENCE E. LAUFER

Mailing Address 1033 Williams Mill Rd, Atlanta GA 30306

Phone 404 368 0393

Email laurence@feverdreaming.com

Web portfolio <http://www.feverdreaming.com/>

Objective

To use my skills and learn new techniques. To work in a fun and fast paced creative environment.

Employment

- 2008 • Artist/Designer, Fallen.Arrows Clothing**, Unique airbrushed clothing, silk-screens, and illustrations.
- 2008 • PA / Art Dept Freelance, Atlanta** Assisted with commercial film and music video shoots.
- 2007 • Art Dept Designer, Hats Off to Larry Productions**, Pittsburg, PA. Airbrushed wardrobe for the film, "*Adventure Land*" directed by Greg Mottola.
- 2007 • Makeup Effects Artist, Redacted LLC**, New York, New York. Airbrushed temporary Tattoos on talent for the film "*Redacted*" directed by Brian DePalma.
- 2005-7 • Airbrush Artist, Artemix Entertainment**, Whitestone, New York. Executed custom airbrush work for private parties, special events and maintained equipment.
- 2006 • Website Consultant, Oshyn, Inc.** New York, New York. Authored custom CSS solutions, HTML coding, and design for custom websites with fast deadlines.
- 2005 • Animation Assistant, IDA Studios**, Los Angeles, CA. Created original animated content, digitized video content and maintenance of websites. Implementation of SEO tools and management of google ad-words.

Experience

- 2006-8 • ASIFA Atlanta Member**, Helped conduct public screenings of underground Animation.
- 2008 • Comissioned Mural, BizMarts Inc.** Mural on all sides of a 20' delivery truck.
- 2008 • SOPO Bicycle Co-Op Volunteer**, East Atlanta, GA. Co-Organizer of the 2007 Art Bike Auction, and assistance with bicycle repair and community education.
- 2007-8 • Founder and President, 4 Square Atlanta**, Organized and promoted weekly 4 square sporting events.
- 2007 • Comissioned Mural, Paris Decatur Restaurant, Decatur GA**, Executed custom Mural based on client's description.
- 2007, 15 Nov • "Little Things Mean a Lot" Art Exhibition, Atlanta Swan Coach House**, Group show of 8" small works.
- 2007, 17 Nov • "Off the Wall: 100x100" Art Exhibition, Defoor Centre, Atlanta**, 1 of 100 featured Atlanta artists.
- 2002-4 • Illustration Editor & Cartoonist, Bard Observer Newspaper** <http://observer.bard.edu/>
Editorial illustration, publication designs. Edited and maintained comics section.
- 2004-6 • Cartoonist / Illustrator, La Uoz Newsletter**
Editorial illustration and cartoons for a Spanish-language Newsletter.

Software and technical abilities

- Video** • Professional experience with Final Cut Pro HD, DVD Studio Pro.
- Animation** • Proficiency in Maya and Adobe After Effects, Adobe Creative Suite, and Flash animation.
- Web Design** • Design and build experience with HTML, CSS, SEO tools, FTP, Dreamweaver, Adobe GoLive and Miva Merchant shopping cart interface.
- Graphic Design** • Adobe Photoshop, Illustrator, InDesign. Layout for print using Quark Express.
- Operating Systems** • Comfortable with MacOS and Windows. Understanding of Linux and network-based environments.
- Illustration** • Pen and ink drawing, storyboards, airbrush, watercolor, brush calligraphy and sign painting.
- Certification** • American Red Cross CPR certified.

Education

- 2000-2004 • Bard College** Annandale on Hudson, NY
B.A. Film & Electronic Media
B.A. Integrated Arts
- GPA 3.8 (4.0 scale) 2001 - 2004 Dean's List Student.
Dec 2004
Dec 2004